

SEO TRAINING MODULES

S. No.	Topics	Time Duration
1	Introduction <ul style="list-style-type: none">✓ SEO & Draft SEO Proposal	2 Hr
2	On-Page Optimization: <ul style="list-style-type: none">✓ Keyword Analysis✓ Competitor Analysis✓ Meta Tags-Title, Description and Keywords of Home Page✓ SEO Content Optimization of Website✓ Image Optimization✓ Complete On-Page Analysis	2 Hr
3	Off-Page Optimization: <ul style="list-style-type: none">✓ Directory Submissions✓ Article Submissions✓ Press Release Submissions	1 Hr
4	<ul style="list-style-type: none">✓ Ping Submissions✓ Video Submissions✓ Image Submissions✓ Competitor Site Submissions✓ Forum Posting	2 Hr
5	<ul style="list-style-type: none">✓ Blog Commenting✓ Classified Submissions✓ Business Listings✓ Question Answers✓ Guest Postings✓ Social Media Marketing✓ Social Bookmarking	2 Hr
6	<ul style="list-style-type: none">✓ Reporting Tools✓ Weekly & Monthly Report Creation	1 Hr

Training Mode: Online

Classes on Weekend: Saturday & Sunday – 1 Hour Each

Total Time Duration: 10 Hours

Training Fee: Rs 3000

ABOUT THE TRAINER

Mamta Paul, an experienced Freelancer SEO, Content Writer and Online Marketer, with over 3 years of experience, working for various companies.

For details, visit at <http://www.paulfreelancer.weebly.com>