

## SEO TRAINING MODULES

---

S. No.	Topics	Time Duration
1	<b>Introduction</b> <ul style="list-style-type: none"><li>✓ SEO &amp; Draft SEO Proposal</li></ul>	2 Hr
2	<b>On-Page Optimization:</b> <ul style="list-style-type: none"><li>✓ Keyword Analysis</li><li>✓ Competitor Analysis</li><li>✓ Meta Tags-Title, Description and Keywords of Home Page</li><li>✓ SEO Content Optimization of Website</li><li>✓ Image Optimization</li><li>✓ Complete On-Page Analysis</li></ul>	2 Hr
3	<b>Off-Page Optimization:</b> <ul style="list-style-type: none"><li>✓ Directory Submissions</li><li>✓ Article Submissions</li><li>✓ Press Release Submissions</li></ul>	1 Hr
4	<b>Ping Submissions</b> <ul style="list-style-type: none"><li>✓ Video Submissions</li><li>✓ Image Submissions</li><li>✓ Competitor Site Submissions</li><li>✓ Forum Posting</li></ul>	2 Hr
5	<b>Blog Commenting</b> <ul style="list-style-type: none"><li>✓ Classified Submissions</li><li>✓ Business Listings</li><li>✓ Question Answers</li><li>✓ Guest Postings</li><li>✓ Social Media Marketing</li><li>✓ Social Bookmarking</li></ul>	2 Hr
6	<b>Reporting Tools</b> <ul style="list-style-type: none"><li>✓ Weekly &amp; Monthly Report Creation</li></ul>	1 Hr