|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **SEO Project Details** |  |  |  |  |
|  |  |  |  |  |  |
| **S. No.** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
| **Project 1** | **NSVNE.com** | US | Keyword Research and Social Media Marketing | 80 hrs |  |
|  |  |  |  |  |  |
| **Project 2** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
|  | **Airporttaxi-uk.co.uk**  | UK | Off-Page SEO - Maintaining Stability and Improvement in Keyword Ranking | 20 hrs |  |
|  |  | **S. No.** | **Keywords** | **Initial Ranking** | **After** |
|  |  | 1 | gatwick taxi service | 135 | 120 |
|  |  | 2 | taxi near gatwick | 9 | 6 |
|  |  | 3 | gatwick minicab | Out of 200 | Out of 200 |
|  |  | 4 | taxi gatwick | 117 | 99 |
|  |  | 5 | gatwick airport taxi | 164 | 152 |
|  |  | 6 | gatwick taxi | 167 | 161 |
|  |  | 7 | taxi gatwick to london | 155 | 152 |
|  |  | 8 | taxi gatwick to brighton | 117 | 117 |
|  |  | 9 | gatwick to brighton taxi | 113 | 112 |
|  |  | 10 | taxi gatwick to oxford | 67 | 61 |
|  |  | 11 | taxi gatwick to cambridge | 66 | 66 |
|  |  | 12 | taxi gatwick to reading | 74 | 74 |
|  |  |  |  |  |  |
| **Project 3** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
|  | **Latinva.com**  | US | Off-Page SEO Tasks | 120 hrs |  |
|  |  | **S. No.** | **Keywords** | **Initial Ranking** | **After** |
|  |  | 1 | Latin dance classes  | Not in Top 100 | 83 |
|  |  | 2 | Fitness certification | Not in Top 100 | 96 |
|  |  | 3 | fitness DVDs | Not in Top 100 | 97 |
|  |  | 4 | dance fitness DVDs | Not in Top 100 | 98 |
|  |  | 5 | cardio workouts | Not in Top 100 | 99 |
|  |  | 6 | dance fitness classes | Not in Top 100 |  100 |
|  |  |  |  |  |  |
| **Project 4** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
|  | **Domainhostingexperts.com** | India | Off-Page SEO Tasks | 1.5 Months |  |
|  |  | **S. No.** | **Keywords** | **Initial Ranking** | **After** |
|  |  | 1 | GoDaddy Coupons | Not in Top 400 | In Top 100 |
|  |  | 2 | GoDaddy Promo Codes | Backlink Not in Top 400 |
|  |  |  |  | Alexa Rank-18 Lakh |
|  |  |  |  |  |  |
| **Project 5** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
|  | **Cartomanziaveloce.it** | Italy | Off-Page SEO  | 1 Month  |  |
|  |  | **S. No.** | **Keywords** | **Initial Ranking** | **After** |
|  |  | 1 | veggente | Not Available |
|  |  | 2 | esoterismo | Not Available |
|  |  | 3 | predire il futuro | Not Available | Not Available |
|  |  | 4 | tarocchi gratis  | Not Available |
|  |  | 5 | tarocchi on line  | Not Available |
|  |  | 6 | cartomanzia  | Not Available |
|  |  | 7 | cartomanzia gratis  | Not Available | 160 |
|  |  | 8 | cartomante Francesco  | Not Available |
|  |  | 9 | cartomanti  | Not Available |
|  |  | 10 | cartomanzia gratuita  | Not Available |
|  |  | 11 | Astrocartomanti | Not Available | 34 |
|  |  | 12 | tarocchi online | Not Available | Not Available |
|  |  | 13 | astrologia | Not Available | Not Available |
|  |  | 14 | tarocchi francesco | Not Available |
|  |  | 15 | tarocchi amore  | Not Available | Not Available |
|  |  | 16 | cartomanzia a basso costo | Not Available | 157 |
|  |  | 17 | cartomante  | Not Available |
|  |  | 18 | cartomanzia basso costo  | Not Available | 122 |
|  |  | 19 | cartomanzia telefonica  | Not Available | 189 |
|  |  | 20 | Tarocchi | Not Available | Not Available |
|  |  |  | **Alexa Rank** | Not Available |
|  |  |  | **Google PR** | 0 | 0 |
|  |  |  | **Ahrefs Backlinks** | 7 | 591 |
|  |  |  | **SEMRush Rank** | Not Available | Not Available |
|  |  |  | **Woorank**  | seo score 44.6 | SEO Score 46.5 |
|  |  |  | **Domain Authority** | 1 | 1 |
|  |  |  | **Page Authority** | 1 | 1 |
|  |  |  | **MozRank** | 0 | 0 |
|  |  |  |  |  |  |
| **Project 6** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
|  | **www.90designs.com** | India | Off-Page Tasks | 2 Months |  |
|  |  | **S. No.** | **Keywords** | **Initial Ranking** | **After** |
|  |  | 1 | 90Designs | Not at 1 | 1 |
|  |  | 2 | 90 Designs | Not at 1 | 1 |
|  |  | 3 | Flyers and brochures | Not Available | 332 |
|  |  | 4 | Flyers logos | Not Available | 86 |
|  |  | 5 | Flyers & brochures | Not Available | 365 |
|  |  | 6 | Logos flyers  | Not Available | 22 |
|  |  | 7 | flyers & logos | Not Available | 48 |
|  |  | 8 | logos & flyers | Not Available | 49 |
|  |  | 9 | brochures flyers logos | Not Available | 56 |
|  |  | 10 | flyers and logos | Not Available | 47 |
|  |  | 11 | logos and flyers | Not Available | 47 |
|  |  | 12 | brochure flyer logo | Not Available | 27 |
|  |  | 13 | brochures logos flyers | Not Available | 24 |
|  |  | 14 | logos flyers brochures | Not Available | 16 |
|  |  | 15 | logo flyer brochure | Not Available | 10 |
|  |  |  | **Site Ranking** |  |  |
|  |  |  | Google Page Rank | 0 | 0 |
|  |  |  | Domain Authority | 1 | 1 |
|  |  |  | Page Authority | 1 | 1 |
|  |  |  | Moz Rank | 0 | 0 |
|  |  |  | SEM Rush Rank | Not Available | Not Available |
|  |  |  | Alexa Rank | Not Available | 95,93,166 |
|  |  |  | Woorank | 46.8 | 46.1 |
|  |  |  | Backlinks | 3 | 799 |
|  |  |  |  |  |  |
| **Project 7** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
|  | **www.madeira-staug.com** | US | Off-Page SEO | 1 Week  |  |
|  |  | **S. No.** | **Keywords** | **Initial Ranking** | **After** |
|  |  | 1 | st augustine homesites | 3 | 3 |
|  |  | 2 | Marsh view Homesites St Augustine | 1 | 1 |
|  |  | 3 | new housing development st augustine | 24 | 24 |
|  |  | 4 | river front homes st augustine | Not in Top 400 | Not in Top 400 |
|  |  | 5 | new homes st augustine | 40 | 34 |
|  |  |  |  |  |  |
| **Project 8** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
|  | **www.atlanticbeachcountryclub.com** | US | Off-Page SEO | 1 Week  |  |
|  |  | **S. No.** | **Keywords** | **Initial Ranking** | **After** |
|  |  | 1 | new homes atlantic beach | 16 | 12 |
|  |  | 2 | jacksonville country club | 46 | 35 |
|  |  | 3 | golf course homes jacksonville | 43 | 34 |
|  |  | 4 | planned community jacksonville | Not in Top 400 | Not in Top 300 |
|  |  | 5 | custom homes jacksonville beaches | Not in Top 300 | Not in Top 300 |
|  |  |  |  |  |  |
| **Project 9** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
|  | **www.turnerplumbingco.com** | US | Off-Page SEO | 1 Month  |  |
|  |  | **S. No.** | **Keywords** | **Initial Ranking** | **After** |
|  |  | 1 | jacksonville plumber | 12 | 6 |
|  |  | 2 | jacksonville plumbing repair | 10 | 7 |
|  |  | 3 | jacksonville 24 hour plumber | 12 | 11 |
|  |  | 4 | jacksonville emergency plumber | 10 | 9 |
|  |  | 5 | jacksonville bathroom remodeling | Not Available | 29 |
|  |  |  |  |  |  |
| **Project 10** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
|  | **www.10dayads.com** | US | Off-Page SEO | 3 Months |  |
|  |  | **S. No.** | **Keywords** | **Initial Ranking** | **After** |
|  |  | 1 | Free Classified ads | Not Listed | 221 |
|  |  | 2 | Free advertising online | Not Listed | 151 |
|  |  | 3 | Free online advertising | Not Listed | 268 |
|  |  | 4 | Free advertising sites | Not Listed | 113 |
|  |  | 5 | online video ad | Not Listed | 169 |
|  |  | 6 | video ads | Not Listed | Not in Top 400 |
|  |  | 7 | Classified ads websites | Not Listed | 59 |
|  |  | 8 | Classified websites | Not Listed | 61 |
|  |  | 9 | Free ad websites | Not Listed | 134 |
|  |  | 10 | Free classified ads sites | Not Listed | 54 |
|  |  | 11 | Post free ads | Not Listed | 84 |
|  |  | 12 | Post free classified ads | Not Listed | 106 |
|  |  | 13 | Post free classified ads in usa Not Listed | 51 |
|  |  | 14 | Post free classifieds | Not Listed | 46 |
|  |  | 15 | 10DayAds | Not Listed | 1 |
|  |  | 16 | 10Day Ads | Not Listed | 1 |
|  |  | 17 | 10DayAds.com | Not Listed | 1 |
|  |  |  |  |  |  |
|  |  |  | **Site Ranking** | **Initial Ranking** | **After** |
|  |  |  | **Google Page Rank** | 0 | 0 |
|  |  |  | **Domain Authority** | 21 | 24 |
|  |  |  | **Page Authority** | 33 | 36 |
|  |  |  | **Moz Rank** | 4.43 | 3.18 |
|  |  |  | **SEM Rush Rank** | Not Available | 531165 |
|  |  |  | **Alexa Rank** | Global Rank-679,945 | 3490 |
|  |  |  | **Woorank** | SEO Score-63.9 | 7929445 |
|  |  |  | **Backlinks** | 227 | 67 |
|  |  |  |  |  |  |
| **Project 11** | **Target URL** | **Client** | **Tasks Done** | **Duration** |  |
|  | **www.trakgo.com, www.trak-pay.com** | Brazil | Off-Page SEO | 3 Months |  |
|  |  | **S. No.** | **Keywords** | **Initial Ranking** | **After** |
|  |  |  | **US Location** |  | **Trakgo.com** |
|  |  | 1 | mobile payment app | Not Available | G+ Post on 7 and 8 |
|  |  | 2 | mobile payment solution | Not Available | Not in Top 400 |
|  |  | 3 | Online Shopping Mobile Application | Not Available | 40 |
|  |  | 4 | Online Shopping Mobile App | Not Available | 42 |
|  |  | 5 | Mobile App for Online Shopping | Not Available | 70 |
|  |  | 6 | Trak | Not Available | 16 |
|  |  | 7 | Trak Pay | Not Available | 4 |
|  |  | 8 | Trak-Pay | Not Available | 7 |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  | **Brazil Location** | **Initial Ranking** |  **After** |
|  |  | 1 | Codigo QR | Not Available | 481 |
|  |  | 2 | pagamento móvel | Not Available | 76 |
|  |  | 3 | conta de comerciante | Not Available | 381 |
|  |  | 4 | Trak |  | 13 |
|  |  | 5 | Trak Pay |  | 9 |
|  |  | 6 | Trak-Pay |  | 6 |
|  |  |  |  |  |  |
|  |  |  |  **S. No.** | **Site Rankings for TrakGo.com** | **Site Rankings for Trak-Pay.com** |
|  |  |  | 1 | Domain Authority 23 to 27  | Backlinks 363 to 1000 |
|  |  |  | 2 | Page Authority 30 to 31  | Domain Authority 1 to 17 |
|  |  |  | 3 | Moz Rank 4.3 to 4.35 | SEO Score-38.1 to 45.8 |
|  |  |  | 4 | SEM Rush Rank 3560699 to 14,53,389  |  |
|  |  |  | 5 | Alexa Rank 39,28,130 to 2177551  |  |
|  |  |  | 6 | Woorank 47.8 to 48.9  |  |
|  |  |  |  |  |  |